

# FESTIVAL DU LIVRE

## Texts, Social Media Posts, and Scripts

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Use these helpful templates to promote your Festival!

Copy and paste them into online messages, social media posts, newsletters, and announcements.

Mix and match your social media posts with the images found on the [Resource page](#).



### Tips!

Sending frequent reminders of your Festival du Livre dates helps to keep it top of mind. *Posting everyday is the best practice* for greater participation.

# FESTIVAL DU LIVRE

## Save The Date

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1

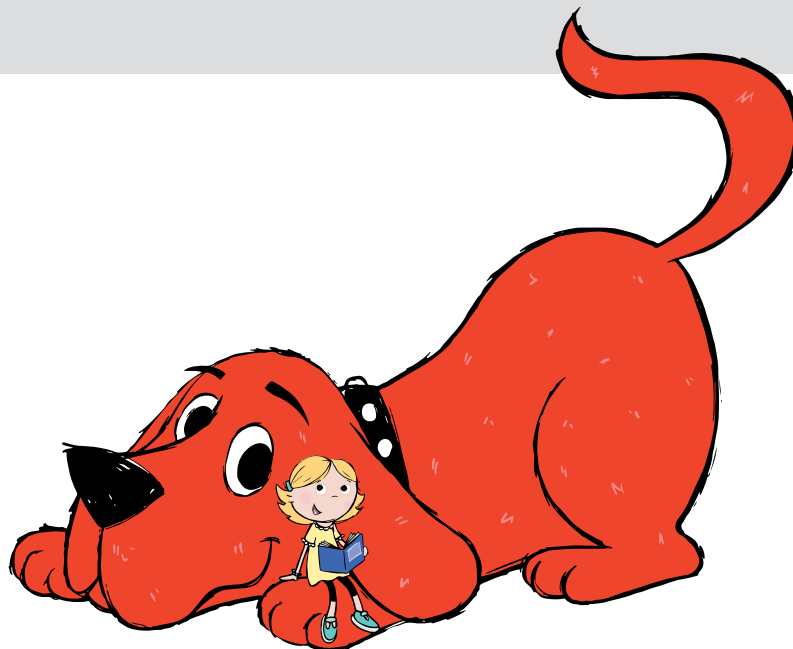
Our school's Scholastic Festival du Livre is coming back! From [INSERT DATES], discover new and bestselling titles coming right to our school. Bonus: Every purchase supports our classroom libraries and helps to keep kids reading!

2

It's time for our school's Festival du Livre! Join us to shop from over hundreds of items in French and in English! Best of all, purchases support our classroom libraries for more learning resources. Join us from [INSERT DATES].

3

We're excited to announce our Scholastic Festival du Livre is coming! You can shop from over hundreds of French and English items. Our Festival is open from [INSERT DATES], and all purchases help us earn new resources for our classroom libraries.



# FESTIVAL DU LIVRE

## Reminder

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**1**

Just a reminder that our Scholastic Festival du Livre is coming up from [INSERT DATES]. Take this opportunity to refresh your home libraries, grab some meaningful gifts, or find your next read!

**2**

Did you hear? The Scholastic Festival du Livre is coming to our school! Your purchases will help bring in new resources for our classroom libraries and keep kids reading! Open from [INSERT DATES]

**3**

The Scholastic Festival du Livre is almost here, and the countdown is on! Just [INSERT NUMBER] days left until our doors open. Our Festival is open from [INSERT DATES]!

### Helpful Hint

Click here to access the [Festival du livre resources page](#) for tips and tricks as well as printable resources to help build up the excitement leading up to your Festival.



# FESTIVAL DU LIVRE

## It's Festival du Livre Time!

**1**

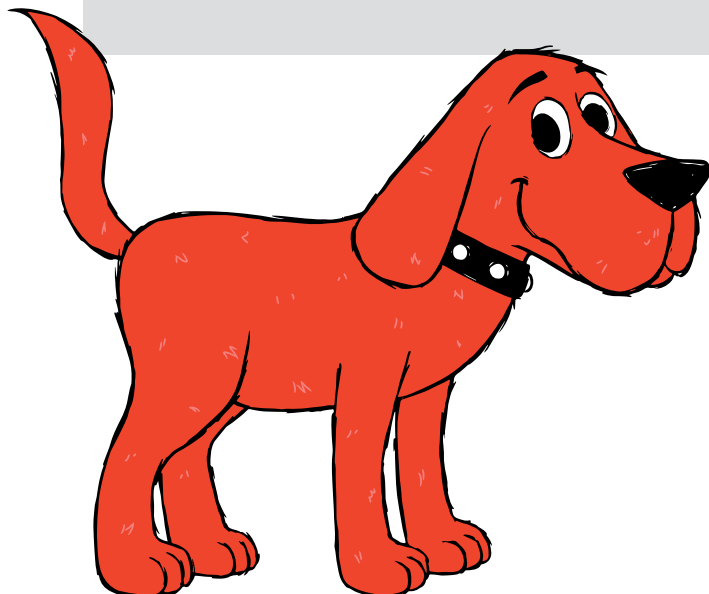
Our Scholastic Festival du Livre is finally here! Join us NOW until [INSERT END DATE] to find the latest Super Chien, Club des Baby-Sitters, Élise Gravel and more. All purchases help our classroom libraries earn Rewards for new resources.

**2**

There's still time to support our Scholastic Festival du Livre! Looking for birthday presents, or wondering what your favourite characters are up to? Our Festival has the answers! Hurry! There are only [INSERT NUMBER] days left!

**3**

It's everyone's favourite event of the year, the Scholastic Festival du Livre! Join us as we open our Festival du Livre. All purchases made will help support our classroom libraries. On NOW until [INSERT END DATE]



### Helpful Hint

Consistent posts announcing that the Festival du Livre is still on will help remind parents to join, or to click in and shop.

# FESTIVAL DU LIVRE

## After The Festival du Livre!

**1**

That's a wrap! A big thank you to our entire school community for coming together at our Scholastic Festival du Livre. We now have the ability to purchase new books and resources that will help students for years to come in the classroom libraries. See you at our next Festival du Livre!

**2**

On behalf of our entire school, thank you for supporting our Scholastic Festival du Livre! We have earned Rewards to better our classroom libraries, and could not have done it without your help. We look forward to the next time we can have a Festival du Livre with you!

**3**

Our Scholastic Festival du Livre is now over, and we sincerely thank everyone who joined us to support our classroom libraries. We know that all the books purchased will be loved and enjoyed, and we look forward to having some new titles in our classroom libraries as well. See you at our next Festival du Livre!



**Let us know how we can help!**

**Contact our Festival du Livre Team:**

**1-866-234-7319**

**[festivaldulivre@scholastic.ca](mailto:festivaldulivre@scholastic.ca)**