

New Name,
Same Great
Rewards!

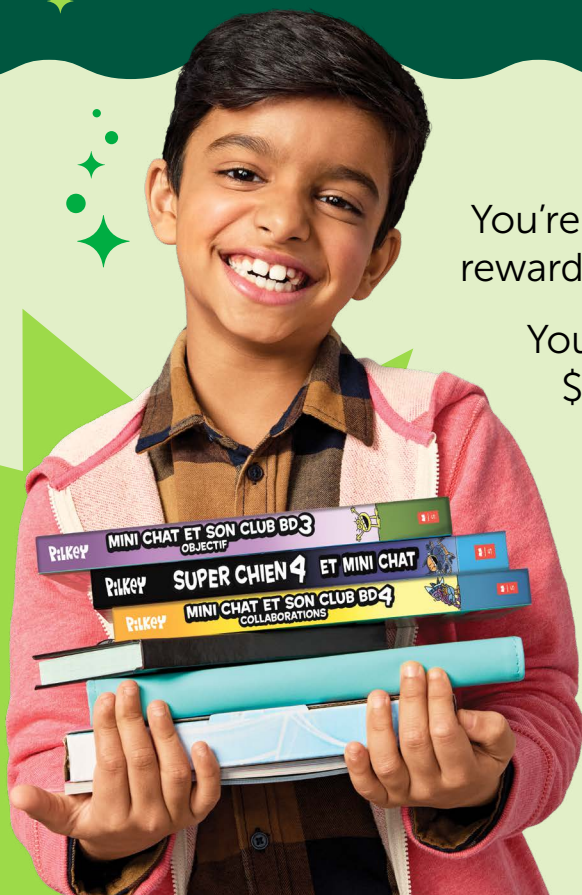
Scholastic DOLLARS:

Supercharge your benefits by choosing Scholastic Dollars as your profit option!

You're eligible for the Scholastic Dollars profit and rewards program just by hosting a Festival du Livre.

You have a choice. When you earn at least \$1,500, you decide whether to receive your proceeds as cash or Scholastic Dollars, our rewards currency.

It's a no-brainer. For choosing Scholastic Dollars, we reward you with up to 50% extra value for your Festival sales. You can redeem your Scholastic Dollars on almost anything you'd buy for your school.



See how many Scholastic Dollars you'll earn

Festival du Livre Net Sales (after tax)	Scholastic Dollars*	Cash Value**
Less than \$1,499	15%	N/A
\$1,500 to \$2,999	30%	15%
\$3,000 to \$3,999	40%	20%
\$4,000 or more	50%	25%

*Scholastic Dollars earned before May 31, 2022 will expire on May 31, 2024. Dollars earned on or after June 1, 2022 will expire 24 months after the date of issue.

**Cash redemption not available in the province of Québec.

Second Festival Bonus!

Host a second Festival du Livre and receive a bonus 10% in product rewards upon completion!

Shop right from your **FESTIVAL!**

No shipping costs or wait time! It's the easiest way to spend your Scholastic Dollars!



After your Festival, redeem your Scholastic Dollars on remaining stock. It's a great way to add books to your school library and classrooms, reward Festival volunteers, or delight kids who couldn't attend.

Start making your shopping list the day you receive the Festival so you know what you want to take at the end.

There Are More Ways to Redeem!

Visit our website to discover more redemption options!

Scan the **QR CODE!**



We're Here to *Help!*

Visit scholastic.ca/festival/en/dollars for more details or call us at 1-800-268-3848 today!