Dear Families,

Get ready—the Scholastic Book Fair is coming to our school! This is a great opportunity to connect with your child over the thrill of bringing home new books to dive into again and again. Studies show that kids read more when they choose books for themselves.

Here’s everything you need to know about the Book Fair:

Dates: **[ADD DATE RANGE AND TIMES]**

Location: **[ADD ROOM/LOCATION]**

Family Event schedule and location: **[ADD DATES/TIME/LOCATION]**

There’s even more info on our school’s Book Fair homepage:

**[ADD BOOK FAIR HOMEPAGE LINK]**

I also want to encourage you to visit the Fair for a special Family Event on

**[ADD STORYVOICE DATE/TIME]**

featuring a live virtual appearance by **[AUTHOR NAME]**

who will be reading their beloved book **[TITLE]**  
  
Many of us still remember the rush of finding the perfect book at a Scholastic Book Fair. I hope you’ll join your child at our school’s Fair and share a reading experience they’ll remember forever.   
  
Happy reading,

**[INSERT PRINCIPAL’S NAME HERE]**

Principal

**[INSERT NAME OF SCHOOL HERE]**

PS: Need one more reason to visit the Book Fair? Every purchase at the Fair benefits our school!

All rights reserved © 2025 Scholastic Canda Ltd. All rights reserved. F25