



PA Announcements

Pre-Fair Announcements

The countdown to the Book Fair is on! From _____ to _____, the Scholastic Book Fair is coming to _____, with hundreds of awesome books that YOU get to choose from. We can't wait to welcome you to the Best. Week. Ever.

Bring on the Bookjoy! The Scholastic Book Fair is almost here. Get ready...your favourite characters and series, cool posters, and all the awesome stuff you need to help you create your own story are coming to _____ on _____. We're so excited for the best week of the year! Catch you at the Fair!

Pre-Fair/Book Trailer Announcement/Introduction

(ANNOUNCE BEFORE SHOWING VIDEO ON CLOSED-CIRCUIT TV)

_____ is Book Fair Day. Take a sneak peek at some of the awesome books YOU'LL get to choose from and interviews with the authors who wrote them. Check out the video now!

(ANNOUNCE BEFORE SHOWING VIDEO IN INDIVIDUAL CLASSROOMS)

The Scholastic Book Fair is coming to our school _____. For a sneak peek at some of the awesome new books you'll find and interviews with their authors, let's watch this video. And don't forget to find these books and more when you visit the Fair.

During-Fair Announcements

The Scholastic Book Fair is here! There are so many NEW books to choose from and the choice is all yours! Visit the Book Fair in the _____, _____. Can't wait to see you there!

The Scholastic Book Fair is *this week* and it's gonna be epic! Hundreds of books! Choose the titles, characters, and authors YOU love. The Book Fair ends _____ and you don't want to miss it. Come to the _____ from _____. Your story starts here.



PA Announcements

Family Event Announcement

Hey everyone! The Scholastic Book Fair Family Event is coming soon! Yay! On _____ at _____, bring your favourite grown-ups and check out tons of new books together, plus _____. Don't miss it! Make sure to remind your family!